



## Tennessee Regulatory Authority

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For Release: December 20, 2002

### National Do Not Call Program: TRA Urges Cooperation

**Nashville** - In response to the news of the Federal Trade Commission's (FTC) intention to establish a national Do Not Call program, the Tennessee Regulatory Authority (TRA) today stressed its position that the creation of a national program should not diminish the consumer protections that are currently provided by Tennessee law.

Our General Assembly passed one of the most pro-consumer telemarketing laws in the nation and it is working. Tennessee has proven that unwanted telemarketing calls can be successfully regulated by state government as evidenced by Tennessee's successful program.

"The challenge for federal and state agencies is to work together in the coming months to harmonize the benefits of a proposed national program and the existing successful states Do Not Call programs. Under the philosophy that government works best when it is closest to the people, state lawmakers know what works best in their particular states and a major element of any federalist approach to regulating telemarketing should be to provide the states the necessary flexibility to meet specific needs," said Dr. Eddie Roberson, Chief of the TRA's Consumer Services Division.

"I echo Dr. Roberson's comments and the Attorney General's Consumer Advocate and Protection Division has been and will continue working with the TRA to protect Tennessee consumers through our own Do Not Call Program," said Attorney General Paul Summers.

The possible creation of a national Do Not Call program does not cancel out the Tennessee Do Not Call program. Consumers who are currently enrolled in the Tennessee program will continue to be protected from unwanted solicitation calls. The Tennessee Do Not Call program was launched in the year 2000 and currently has over 775,000 residential consumers participating.

For information about the Tennessee Do Not Call program, visit [www.state.tn.us/tra](http://www.state.tn.us/tra). Consumers wishing to register their residential telephone number with the Tennessee program may call 1-877-872-7030.

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